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IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

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IN RE: Patent Application Serial No. 09/815,545  
APPLICANT: DeCotiis, et al.  
TITLE: System, Method and Article of Manufacture for Generating a Model to  
Analyze a Propensity of an Individual to Have a Particular Attitude,  
Behavior or Demographic  
FILING DATE: March 22, 2001  
GROUP ART UNIT: 2161

INFORMATION DISCLOSURE STATEMENT

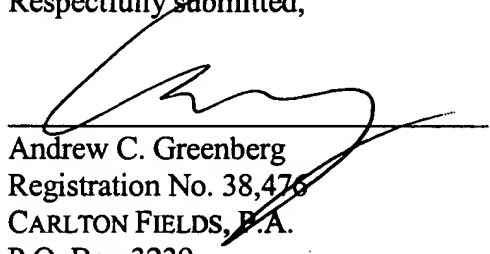
Assistant Commissioner for Patents  
Washington, DC 20231

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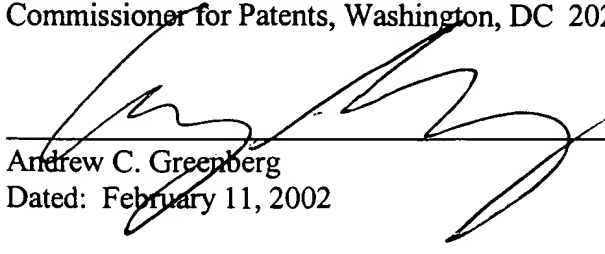
In accordance with 37 C.F.R. § 1.98, Applicants, through their undersigned attorney, hereby makes of record the prior art set forth on the attached form PTO-1449. One copy of each item of prior art noted on this form is enclosed for consideration by the Examiner.

Respectfully submitted,

  
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CERTIFICATE OF MAILING

I hereby certify that this correspondence is being deposited with the United States Postal Service with sufficient postage as first class mail in an envelope addressed to Assistant Commissioner for Patents, Washington, DC 20231, on the date set forth below.

  
Andrew C. Greenberg  
Dated: February 11, 2002